

GENERAL ARTWORK DIMENSION

Bleeding : **2mm** from all sides of edges (Artwork Dimension)

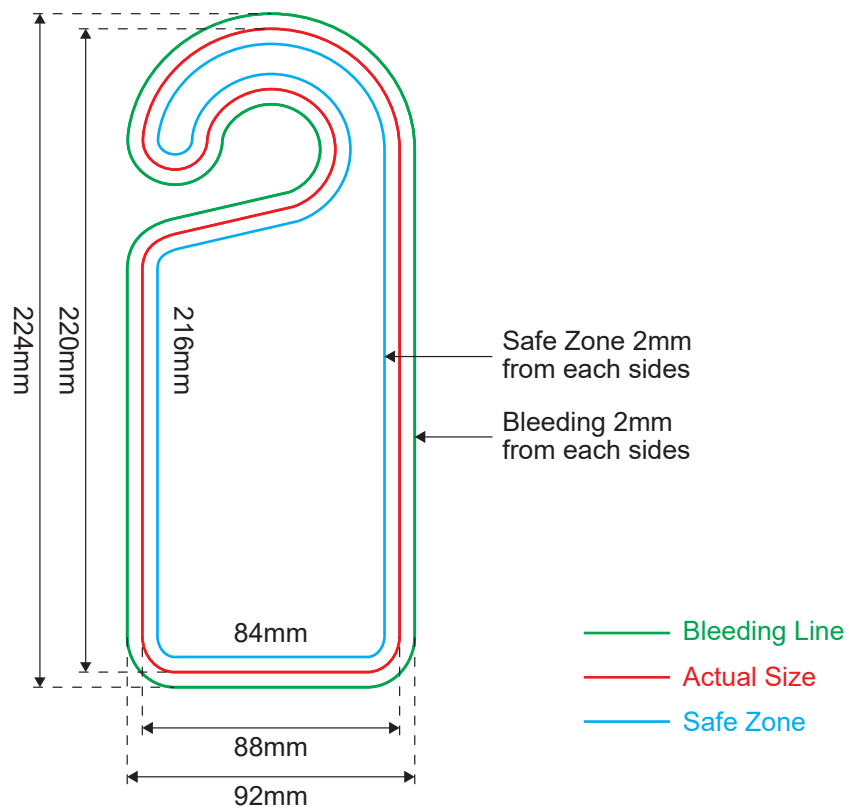
Margin : **2mm** from all sides of edges (Safe Zone)

Example: Hanger model H01, size 90mm x 220mm, therefore

Bleeding Size : 92mm x 224mm

Actual Size : 88mm x 220mm

Safe Zone : 84mm x 216mm



FILE FORMAT

Adobe Acrobat Document (*.pdf)

- Provide better printing quality

TIFF Image (*.tiff)

- Provide fairly good printing quality if the file is converted under certain specification
- Setback: Blurred text or vector images compare with pdf file format

JPEG Image (*.jpg / *.jpeg)

- Provide fairly good printing quality if the file is converted under certain specification
- Setback: Blurred text or vector images compare with pdf file format

STANDARD CHECKLIST

ARTWORK

- Artwork is prepared in our Product Size Templates
- Background design expand to Full Bleed size
- Vital elements are within Safe Zone
- No crop mark are applied

DESIGN

All images have been exported / converted to TIFF files

- Background, design effects, photos, images (not including text / vector images)

Never manipulate images in layout program

- Resolution: 300dpi
- Color Mode: CMYK

FONTS

- No fonts of less than 4 pts
- Curve / Path / Create outline all fonts

MARKING & TRAPPING

- Do not apply any crop mark and trapping to your files, including box, bleeding marking, margin marking and custom die cut (Dotted line).

LINE WEIGHT

- No lines are less than 0.25pts

FILE FORMAT

SETTING FILE FORMAT	Adobe Acrobat Document (*.pdf)	TIFF File Format (*.tiff)	JPEG File Format (*.jpg)
Resolution	300 dpi	300 dpi	600 dpi
Pixels Dimension	-	1051 x 650 pixel	2100 x 1300 pixel
Color Mode	CMYK	CMYK	CMYK
Total File Size	smaller than 20 MB	smaller than 20 MB	smaller than 20 MB

FILE PREPARATION

Page Arrangement for **Standard Hanger** in **ONE PDF** file

- Page 1: Printable artwork

