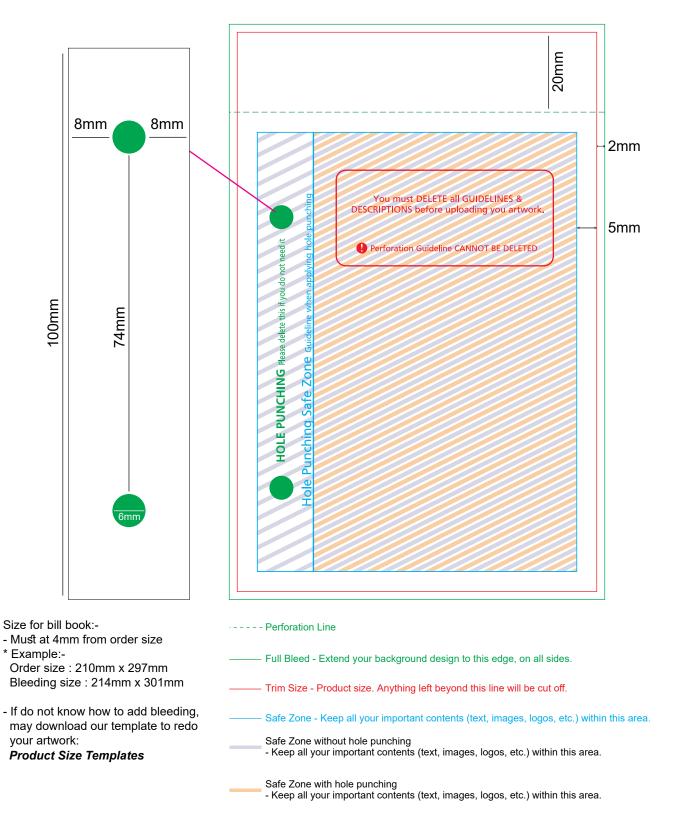
How to correctly prepare Bill Book artwork.



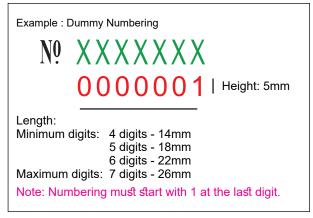
IMPORTANT

- 1. Expand your background design to the edge of Full Bleed.
- 2. Your vital elements of artwork shall be within the Safe Zone (7mm away from) all side of Full Bleed edge.
- 3. Delete any unneeded elements provided in the template (e.g. Delete the numbering if it not required).
- 4. Hole punching can ONLY be applied on the LEFT, for documents with a length of 100mm and above.



NUMBERING

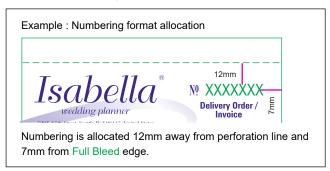
- 1. Mark your numbering area by using the numbering format given in the Product Size Templates.
- 2. Numbering will be printed in RED colour.
- 3. You will only have to key-in the actual numbering during the ordering process. The last digit must always begin with 1. Examples: 00001 00101 00501 03001
- 4. 1 To indicate numbering in your artwork. Please use the dummy numbering provided in the product size template.



IMPORTANT!

Numbering and copy change cannot do in JPEG

- If you require less than the default 7 digits (represented by Xs in green), please DELETE the excess Xs accordingly.
 Examples: 0001 XXXX
 00101 XXXXX
 000001 XXXXXX
- 6. Ensure your numbering format is:
 - within Safe Zone
 - at least 7mm away from Full Bleed edge
 - at least 12mm away from perforation line



7. DELETE entire numbering format if you do not require it.



COPY CHANGE

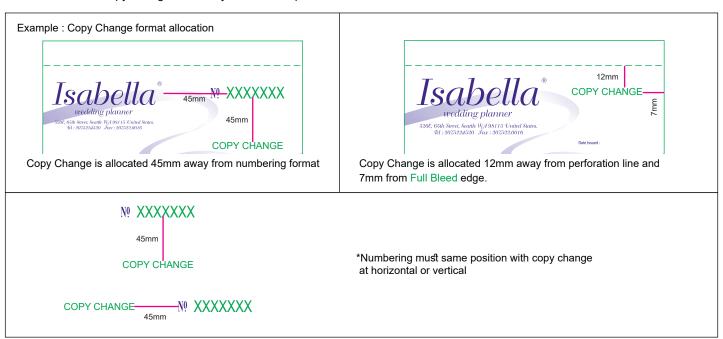
- 1. Mark your copy change area by using the copy change format given in the Product Size Templates.
- 2. You will only have to key-in the actual text accordingly to each layer during the ordering process.
- 3. Make sure your copy change format is:
 - at least 12mm away from perforation line
 - at least 7mm away from Full Bleed edge
 - at least 45mm away from the numbering
- 4. All copy change text will be in:

i) English

Font	Arial in caps		
Colour	Red		
Size	8pts	10pts	12pts
Max. Letters	19	15	13

Note: If English and Chinese fonts are used together, the maximum letter quantity will follow the figures stated for Chinese.

5. DELETE entire copy change format if you do not require it.

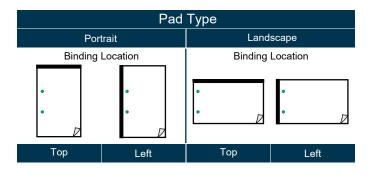


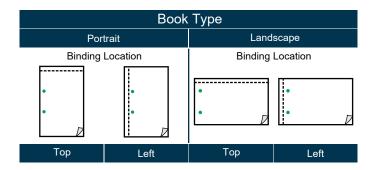
Common pending for Bill book:

- 1. Wrong color separation
 - May refer page 5 and page 6 for this issue
- 2. Wrong orientation
 - Order landscape, but artwork give potrait
 - Order potrait, but artwork give landscape
- 3. Wrong finishing
 - Order book type, but artwork give padding type
 - Order padding type, but artwork give book type
- 4. Wrong stitching or padding area
 - Order stitching/padding area at LEFT side, but artwork give at TOP side
 - Order stitching/padding area at TOP side, but artwork give at LEFT side
- 5. Numbering and copy change position
- 6. Order numbering, but artwork not prepare numbering remark
- 7. Order copy change, but artwork not prepare copy change remark



ARTWORK ORIENTATION





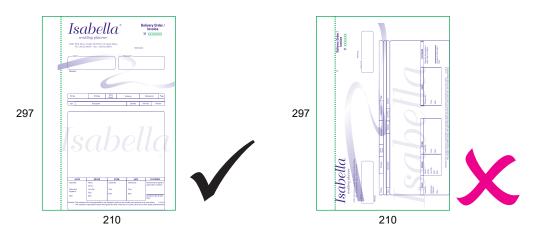
All artworks **MUST** be positioned upright.

Example:

Book Format : Portrait

Size : 210mm x 297mm

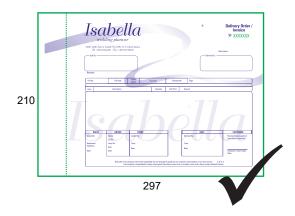
Binding Location: Left

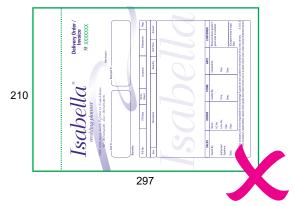


Example:

Book Format : Landscape Size : 210mm x 297mm

Binding Location : Left







How to prepare your artwork when applying Spot Colour (Front Artwork).

If you want your artwork to be printed in this colour



1 SPOT COLOUR

During ordering process, you will be required to indicate the actual colour of your artwork.

In this example, K(Black) = EX BLU 03

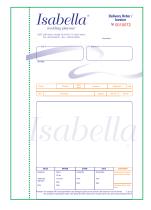
Front: K100: EX BLU 03

Prepare your artwork file like this



Filled with K(Black) to represent the actual artwork colour.

If you want your artwork to be printed in this colour



2 SPOT COLOUR

During ordering process, you will be required to indicate the actual colour of your artwork.

In this example, K(Black) = EX BLU 03 M(Magenta) = EX ORG 01

Front: K100: EX BLU 03 M100: EX ORG 01

Prepare your artwork file like this



Filled with K(Black) and M(Magenta) to represent the actual artwork colour.

How to prepare your artwork when applying Spot Colour (Back Artwork).

If you want your artwork to be printed in this colour

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1 SPOT COLOUR

During ordering process, you will be required to indicate the actual colour of your artwork.

In this example, K(Black) = EX BLU 03

Front: K100: EX BLU 03

Prepare your artwork file like this



Filled with K(Black) toning between 60% - 70% to represent the actual artwork colour.

IMPORTANT!

- 1. Only 1 spot colour can be applied for Back Artwork.
- 2. You MUST use spot colour toning between 60% 70% for back printing.

